

AFA of Indiana's

Grassroots Training Conference

Thursday, July 28th, 2016 - 8:30 am - 11:30 pm

Grace Assembly Church

6822 N U.S Highway 31, New Whiteland, IN 46184



Voters have turned out in record numbers in our nation's primaries and caucuses. Clearly, hundreds of millions of Americans are watching and participating in our election process. Many are re-engaging and voting again for the first time in many years. Yet, there is much more to elections and changing public policy than just showing up to vote on Election Day.

*What can you do to effectively change political and cultural directions in Indiana? **What can you do to have an impact in this unique election year and beyond?***

The axiom that "all politics are local" is true. Yelling at our TV's or listening to talk radio is not enough. Real change begins at the local community level and works its way to the top. That is why AFA of Indiana is hosting this non-partisan, activist training seminar. This event will start promptly at 8:30.

Seating is limited. In order to cover our costs we need to charge for this event. A tax-deductible donation of **\$15** is requested per patron for this non-partisan educational event. **To help us plan, we ask that you register before attending AFA's Grassroots Training Conference.** However, payment can be made at the door if seating is available.



If you hold traditional values and want to defend them, this event is for you. If you want to be part of a campaign, or simply learn more about how campaigns work, you won't want to miss this unique training.

Name: _____ Age _____

Address: _____ City _____ State _____ ZIP _____

Telephone: _____ E-Mail _____

Organization &/or Title _____ Student: _____ Y _____ N

The **\$15** registration fee can be paid via check or credit card. To use credit card, use the secure online local registration at www.afain.net. If you prefer you can mail this form with payment to AFA of Indiana: P.O. Box 40307 • Indianapolis, IN • 46240

For more questions email AFAIN at info@afain.net - **The American Family Association of Indiana reserves the right to limit admission to this event to those who share the ideals and values of our organization and its mission.**

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Who Should Attend this American Family Association of Indiana Event?

- Those wanting to learn how to organize for sustained public policy issues such as religious liberty, the fair tax, a tea party, the right to life, the 2nd Amendment, immigration reform, etc.
- Those wanting a better understanding of how to work with different types of people and to build coalitions to accomplish objectives;
- Those thinking of running for office or helping elect a candidate;
- Those looking for volunteers to support conservative, pro-family candidates;
- Students studying government or civic action.

Agenda for AFA-IN's Grassroots Training Session

8:25	Registration Check-in; Conference Packets; Bagels, Coffee, etc.	
8:30	Welcome	Micah Clark
8:45	Using Social Media for Effective Messaging	David Lantz
9:30	Targeting Your Get Out the Vote Effort	David Lantz
10:00	Building Coalitions & Role Playing Exercise	<i>all attendees</i>
10:45	Using Technology in Your Grassroots Efforts	David Lantz
11:30	Wrap-Up, Mission of AFA-IN	Micah Clark



DAVID LANTZ

Special Grassroots Conference Speaker

David Lantz was the State Director of the Indiana Christian Coalition from 1992-1995. During his tenure, he trained over 300 grassroots activists and distributed hundreds of thousands of voter guides in Indiana. Some of the graduates of those Leadership Schools are now employed in State and National political organizations.

Now a college economics instructor, he prepared a socio-economic analysis of Central Indiana as a briefing book for the 1999 Central Indiana Billy Graham Crusade. In 2005, he was named Faculty of the Year by the first graduating class from the Indianapolis Campus of the University of Phoenix. He is the author of several books, including

[Think Like Jesus, Lead Like Moses](#), and a novel, [The Brotherhood of the Scroll](#).

The cost for this non-partisan, conservative, grassroots conference is \$15 per person. **The registration fee helps cover expenses for materials that you will receive and use during the conference.** We also have an online class to supplement this live course. If you cannot attend, we can point you to that class at www.academy.afain.net

You can register with a check to AFA of Indiana or via email, and then pay at the door. If paying at the door, please RSVP with Micah Clark at: **info@afain.net** or David Lantz at: **dlantz@wisejargon.**

AFA of Indiana: P.O. Box 40307 • Indianapolis • IN • 46240

• www.afain.net • 317-257-7221 •